

## 6 passionate individuals required to work at the London 2012 Olympic and Paralympic Games

### Overview of Role

BioRegional (<http://www.bioregional.com/>) is looking for six *Sustainability Ambassadors* to work in the Athletes Village at The London 2012 Olympic and Paralympic Games. This is a once in a life time opportunity to be part of the greatest show on earth, communicating with world class athletes from around the world in the heart of the Olympic Park. We are looking for enthusiastic, positive and bubbly individuals with strong oral communication skills to inform and inspire international athletes about sustainability at London 2012. Applicants with a genuine passion for sustainability and conversational language skills (French, Spanish, Mandarin, Russian, and others) are particularly encouraged to apply. Applicants must be over the age of 18 and meet security requirements (see below)

### Duration of Contract

This is a temporary position for the duration of the Olympic and Paralympic Games, from 27<sup>th</sup> July to 12 August and from 29 August to September 9<sup>th</sup> 2012. All applicants will also need to attend 2 days of compulsory training in advance of the Games (Dates TBC. Anticipated dates 27<sup>th</sup> and 28<sup>th</sup> June or 30<sup>th</sup> and 31<sup>st</sup> June)

### Hours of Work

Successful applicants must be available for the entire duration of the contract, must be available to work at weekends and in the evenings, and must be flexible regarding the shift patterns worked. It is anticipated that there will be two shifts daily (9am to 4pm) and (3pm to 10pm). The most likely shift pattern is working rotating shifts with every third day off (eg Day 1am, Day 2pm and Day 3 off). Ambassadors are anticipated to work between 140 and 180 hours in total.

### Location

The Olympic Park, in East London. The job will be based in an area called the Athletes' Village which is a secure athletes' only section of the Park (with all successful applicants being required to undergo a rigorous government security check to enable them to work in this restricted location). No accommodation is offered for this post, so applicants need to be London based.

### Remuneration & Benefits

£10/hour, plus other benefits (including paid training, uniform and meals).

### Desired Skills, Competencies and Interests

- **Charisma:** it is crucial that you are a positive and bubbly 'people person' with high levels of energy and enthusiasm
- **Sustainability:** whilst a strong working background in sustainability is not essential, we do need people that are passionate about the subject area who can project a positive and engaging vision of sustainability and inspire others.
- **Language:** applicants must be fluent in English and will ideally also be able to communicate confidently in a second or third language.
- **Approachability:** it is important that you enjoy meeting new people and have the ability to approach and relate to young people from a range of different backgrounds.
- **Creativity:** we are looking for people who are able to build upon an existing exhibition and through their own style and ideas bring the space to life.
- **Confidence:** your target audience are young athletes with diverse backgrounds and personalities, from shy individuals with no knowledge of the English language to some of the most

famous people in the world. We need you to be sensitive to these differences and confident in speaking to all types of athlete.

- **Self-Management:** we need you to be able to take the initiative and make basic decisions about certain elements of the exhibition and your own working methods to make the exhibition a success.
- **Time Management:** we need people who are organised and constantly reliable in managing their own time.
- **Passion for sport and the Olympics:** you will enjoy playing or watching sport and will relate to the values the Olympic and Paralympic Games.

### **Other Necessary Requirements**

Successful candidates will be required to undergo LOCOG (The London Organizing Committee of the Olympic and Paralympic Games) security checks. Candidates need:

- To be at least 18 years old
- Have the legal right to work in the UK
- Not to have any unspent criminal convictions
- The necessary identification documents:
  - UK Nationals: EITHER a driver's license OR a valid UK passport
  - EEA/SUI Nationals: EITHER a valid passport OR identity card
  - All other Nationals: Valid passport with the legal right to work in the UK

### **Principle Duties**

- **Engage with Athletes:** your primary role is to encourage athletes to use the facilities and activities provided within the exhibition, explain the purpose of the exhibition and answer questions they may have about a wide range of sustainability topics.
- **Facilitate Events:** alongside the physical exhibition planned events will be taking place to bring the area to life and create a buzz. You will need to be able to provide the practical support on the ground to allow these events to happen and in the event of any issues emerging contact the Olympics Programme Manager.
- **Identify Possible Sustainability Ambassadors:** one of the aims of the exhibition is to create an Olympic Legacy by identifying Team GB athletes who are passionate about sustainability and would like to learn more and share this with others after London 2012.

### **Occasional Duties**

- **Liase with LOCOG Villages team:** you will be working in an area designed by BioRegional and Coca-Cola but owned by the London Organising Committee of the Olympic Games (LOCOG). The Villages Team are responsible for the running of the Athletes Plaza and as such there may be occasions where the Olympic Programme Manager is not on site when you need to support them in resolving small practical problems or seek their advice.

**Training:** relevant training will be provided on

- Sustainability
- The Olympics and Paralympic Games
- London 2012

### **Reporting**

All *Sustainability Ambassadors* will report to the Olympics Programme Manager at BioRegional and in his/ her absence the Communications Director.

## **Application Process**

Applicants are asked to **answer the 3 following questions** (in no more than 150 words each) and send **along with their CV** to [sustainabilityambassador2012@gmail.com](mailto:sustainabilityambassador2012@gmail.com) no later **than 5pm on Monday February 20<sup>th</sup> 2012**. No cover letter is required. Interviews will be held in London on 2<sup>nd</sup> or 3<sup>rd</sup> February. **Please indicate on your application which day would be preferable.**

**Question 1:** Describe a time when you made a stranger smile and want to talk to you.

**Question 2:** How would you respond if an athlete strongly disagreed with the sustainability message you were sharing?

**Question 3:** Why sustainability is important to you?

**Preferred Interview Date: 2<sup>nd</sup> or 3<sup>rd</sup> March** (NB we may not be able to accommodate all preferences)

## **Background**

### ***What is BioRegional?***

BioRegional is an entrepreneurial charity, which initiates practical sustainability solutions, and then delivers them by setting up new enterprises and partnerships around the world. We assist and encourage others to achieve sustainability through consultancy, education and informing policy.

### ***What is the One Planet Experience?***

Defra created an 'Inspiring Sustainable Living Fund' aimed at achieving pro-environmental behaviour change among hard to reach groups inspired by the London 2012 Olympic Games and Paralympic Games. BioRegional was selected by Defra to inspire pro-environmental behaviours through the development and delivery of the One Planet Experience project in the Athletes' Village.

The exhibition is located inside the athlete-only area of the Village and will be staffed from 9am to 9pm, 27 July to 12<sup>th</sup> August and 29<sup>th</sup> August to 8 September 2012. The exhibition itself is a pavilion and functions as a hub for all activities.

BioRegional is managing this project and Coca-Cola is providing support to the project through creative input, staff time, pin trading, giveaways, financial support and the recruitment of relevant staff.

### **Vision for the One Planet Pavilion (OPP)**

To inspire athletes to take positive steps towards sustainable living and become the spark that encourages others. We will do this by starting a big conversation that is worth sharing.

### **Desired outcomes**

- 1006 athletes visit the exhibition
- 35 Team GB athletes commit to reduce energy and waste
- 18 Team GB athletes become ambassadors.